

Inquisita

EMPOWER | INNOVATE | SUCCEED

INQUISTA ONLAB INDIA PRIVATE LIMITED

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Introduction

Inquisita Onlab India Private Limited is a leading IT solutions provider with a strong, experienced team dedicated to driving innovation and empowering growth. As an MSME-registered company, ISO Certified we offer a comprehensive suite of services, including educational services, IT and computer services, consultancy, training, research, and development. Serving a diverse range of industries, we deliver prominent solutions in educational publishing, advisory services, training and certification, and innovation support. Our commitment to excellence ensures reliable, efficient, and cost-effective services tailored to each client's unique needs. We pride ourselves on transforming education through technology and fostering a culture of learning and development. With a proven track record of success, we are a trusted partner helping businesses thrive in a rapidly evolving digital landscape. Our mission is to be a catalyst for innovation and deliver high-quality IT solutions that exceed our clients' expectations.



OUR PURPOSE AND CORE VALUES



Our Purpose

- **Drive Innovation:** Provide cutting-edge IT solutions that foster growth and success for our clients.
- **Transform Education:** Enhance learning through technology, creating a culture of continuous development and engagement.
- **Deliver Excellence:** Offer reliable, efficient, and cost-effective services that exceed client expectations and support their unique needs.

Core Values

Innovation
Embrace and drive cutting-edge solutions to stay ahead in the rapidly evolving digital and educational landscape.

Excellence
Commit to the highest standards in delivering reliable, efficient, and cost-effective services tailored to our clients' unique needs.

Continuous Learning
Foster a culture of lifelong learning and skill development to empower individuals and enhance their career prospects.

Customer-Centricity
Prioritize our clients' success by providing personalized, practical, and high-quality education and IT solutions.

Vision & Mission

Vision

To be the leading provider of innovative IT and educational solutions, empowering individuals and businesses to thrive in a dynamic digital world.

Mission

To deliver comprehensive, high-quality IT services and educational programs that drive growth, foster innovation, and enhance skills, ensuring our clients achieve their goals in an ever-evolving landscape.



Problems

Lack of Research Guidance Support

1. Insufficient emphasis on research and development, hindering innovation and advancement in educational methods.

Lack of Skilled Trainers

1. Shortage of qualified and experienced trainers to deliver effective and impactful education and training programs.



Limited Reach of Digital Learning Resources

1. Digital learning resources are not accessible to all parts of society, leading to unequal opportunities for education and skill development.

Lack of Quality Education as per Industry Need

1. Inadequate guidance for students and professionals in choosing the right educational and career paths.

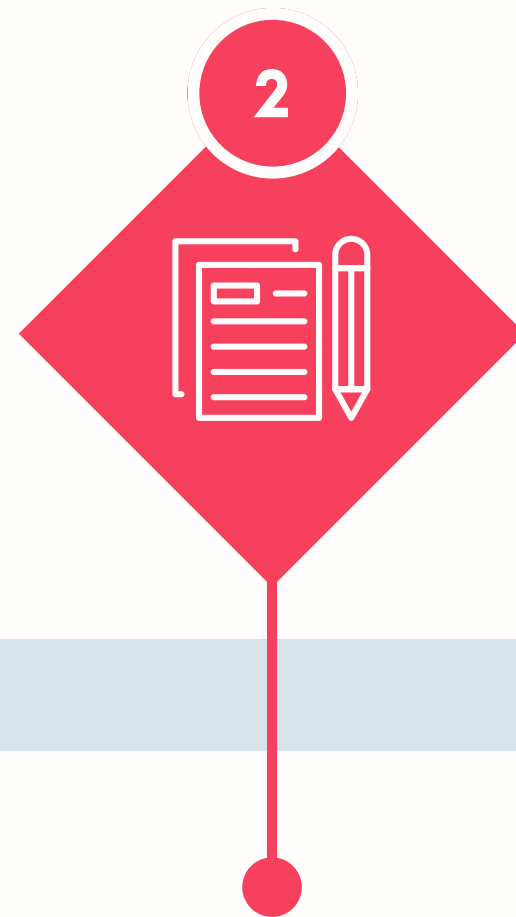
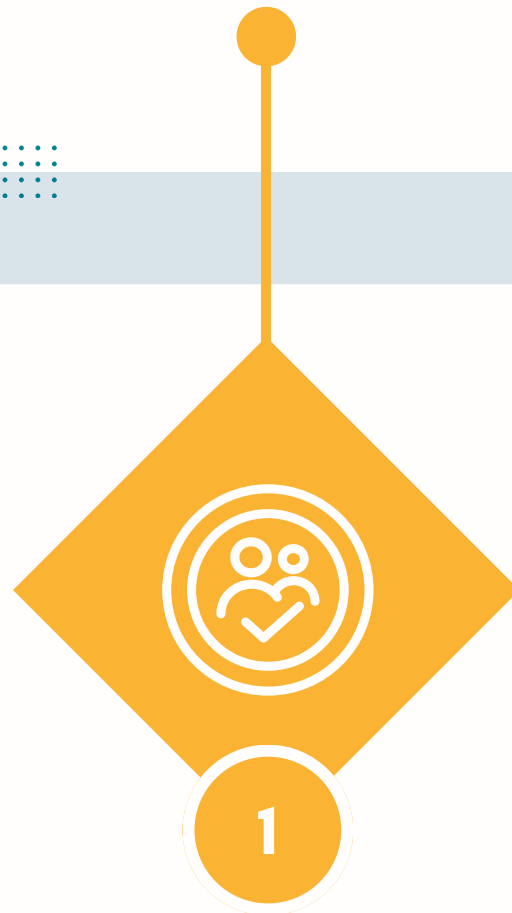
Cost-Effective Solutions

1. The challenge of providing affordable yet high-quality educational resources and IT services.

Solutions

High-Quality Programs

1. Offer top-notch educational resources and training programs to enhance learning outcomes.



Research & Development

1. Invest in research and development to drive innovation and improve educational methodologies.

Guidance & Counseling

1. Provide comprehensive educational guidance and career counseling services to help students make informed decisions.

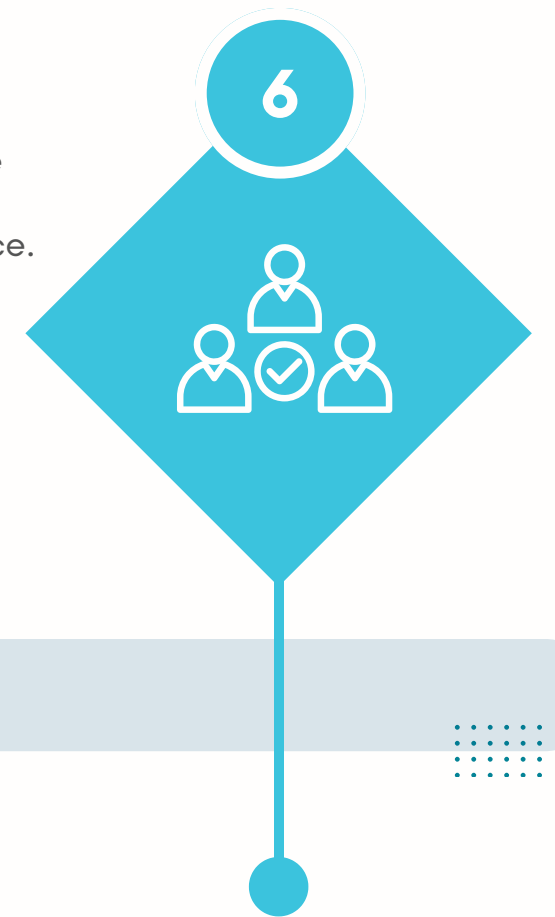


Skilled Trainers

1. Recruit and train qualified educators and trainers to deliver effective and impactful education.

Affordable Services

1. Develop cost-effective educational solutions to make high-quality education accessible to a wider audience.



Efficient Resource Management

1. Implement efficient resource allocation and management strategies to maximize the effectiveness of educational institutions.

Our USP

Start



Experienced Team

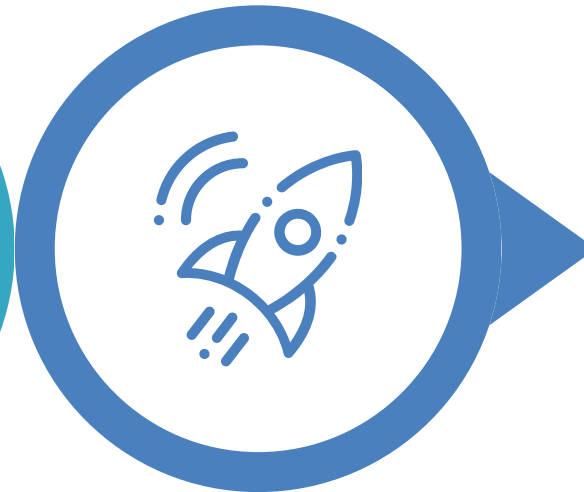
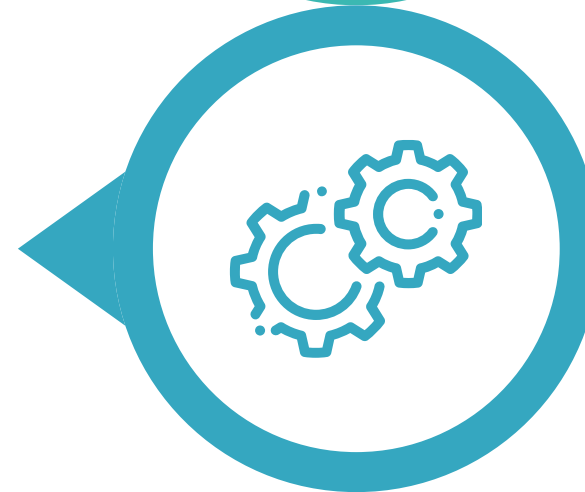
- Highly skilled professionals with extensive expertise in education and technology.

01

Tailored Solutions

- Customized education and IT services to meet the specific needs of clients.

02



Cost-Effective Services

- Affordable, high-quality solutions ensuring accessibility for a broad audience.

03

04

Innovative Approach

- Commitment to driving innovation through cutting-edge research and development.



Business Model



01

Service-Based Offerings

- Provide comprehensive IT and educational services tailored to various sectors, including education, business, and research.

02

Revenue Streams

- Generate income through customized solutions, training programs, consultancy services, and certification courses.

03

Client Engagement

- Utilize direct sales, partnerships, Franchise model and strategic alliances to build long-term client relationships and provide ongoing support.

04

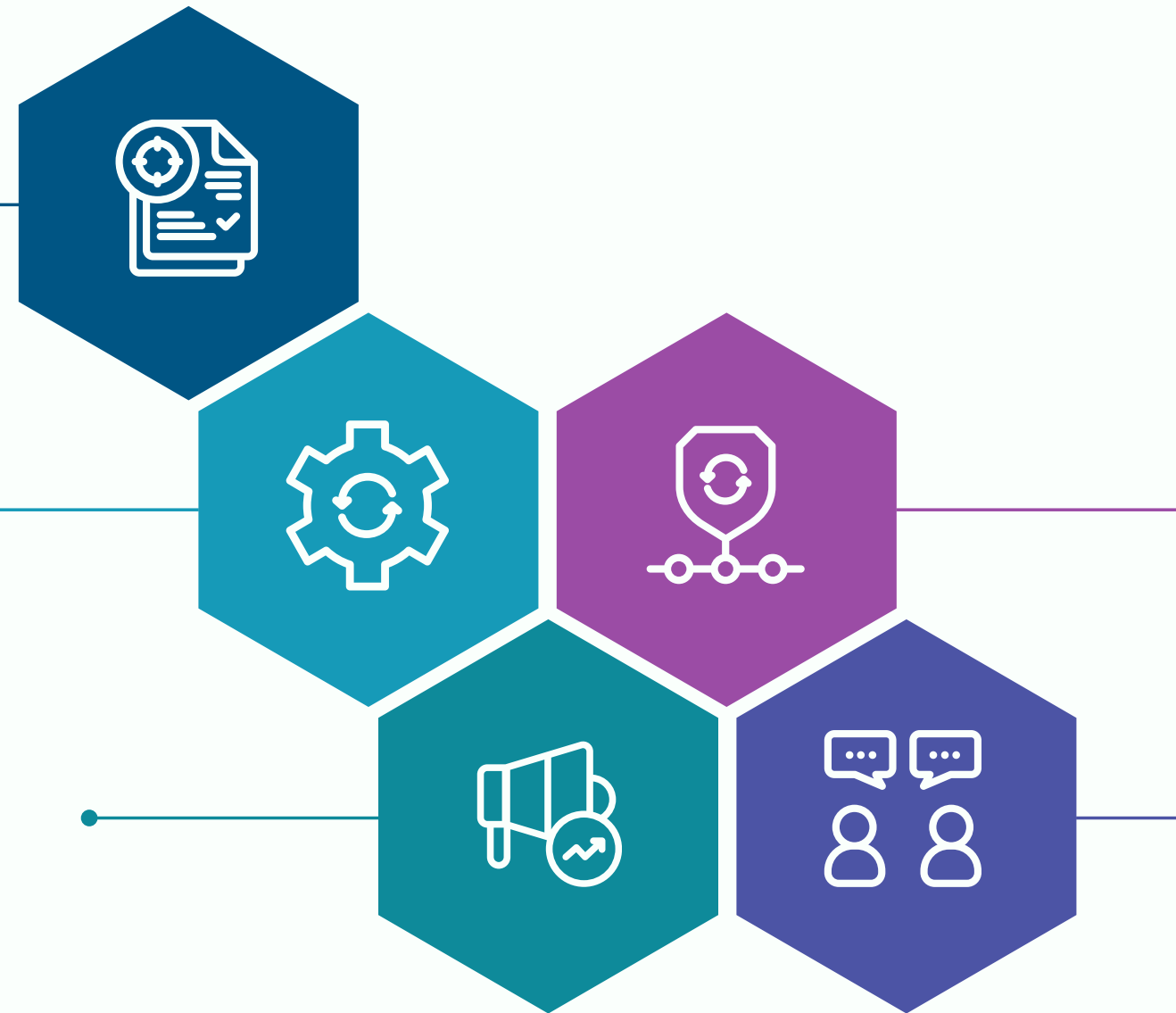
Digital Marketing

- Leverage online channels, including SEO, social media, and online advertising, to reach potential customers and increase brand visibility.

05

Continuous Improvement

- Invest in research and development to stay ahead of technological trends and continuously enhance service quality.



Market Size

The total addressable market (TAM) for Inquisita Onlab India Private Limited's IT services is estimated to be \$1.5 billion. The serviceable available market (SAM) is \$800 million, and the serviceable obtainable market (SOM) is \$400 million. This indicates a large potential market for their services.



Aim to Scale up

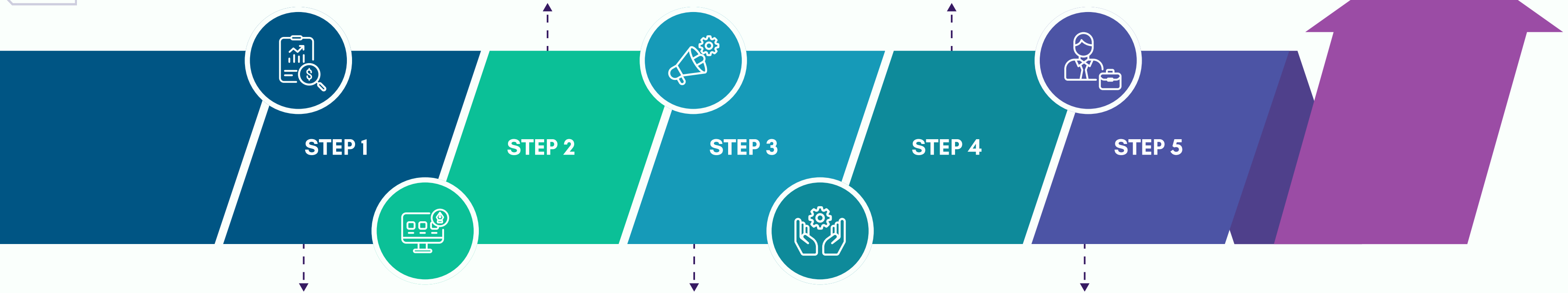
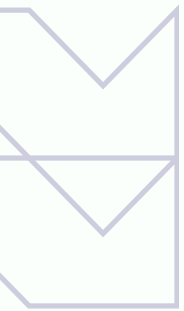


Enhanced Marketing

Increase marketing efforts through targeted campaigns, digital advertising, and industry events to build brand presence.

Geographic Expansion

Enter new regional and international markets to broaden the company's footprint and access new opportunities.



Strategic Partnerships

- Forge alliances with key industry players to expand market reach and enhance service offerings.

Innovative Solutions

Develop and introduce new, cutting-edge solutions to meet evolving market demands and attract diverse clients.

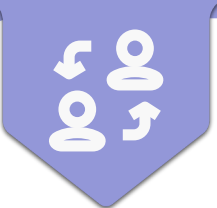
Focus on Talent Development

Recruit and train top talent to support growth and maintain high standards of service and innovation.




COMPETITIVE ADVANTAGE



 Customized Solutions:


- Deliver tailored IT and educational services specifically designed to meet individual client needs.

 Expert Team:


- Employ a highly skilled and experienced team to provide superior support and innovative solutions.

 Cutting-Edge Technology:

- Utilize the latest technology to offer advanced and efficient solutions that stay ahead of market trends.

 Comprehensive Service Range:

- Offer a broad spectrum of services, including education, IT, consultancy, and training, as a one-stop solution for clients.

 Customer-Centric Approach:

- Focus on exceptional client service and personalized attention to build strong, long-term relationships.

SWOT Analysis

STRENGTH

- Experienced Team: A highly skilled team with extensive expertise in IT and educational services.
- Comprehensive Service Portfolio: Broad range of services including education, consultancy, training, and innovation.

WEAKNESSES

- Resource Constraints: Limited capacity to scale rapidly without additional investment.
- Market Penetration: Currently limited presence in some geographic and industry markets.

SWOT ANALYSIS

OPPORTUNITIES

- Market Expansion: Potential to enter new geographic regions and industry sectors.
- Growing Demand for IT and Education: Increasing need for advanced IT solutions and quality education services.

THREATS

- Intense Competition: High competition in the IT and education sectors could impact market share and profitability.
- Economic Fluctuations: Economic downturns could affect client budgets and demand for services.

Target market



**Educational
Institutions**



Businesses



**Startups and
Entrepreneurs**



**Professional
Development**



**Government
Agencies**

Team Details



NIRMALA SAHU

Director



CHANCHAL KUMARI

Director

Fund Utilization

| Category | Amount (₹) | Percentage |
|---------------------------------|--------------------|-------------|
| Technology and Equipment | 90,00,000 | 33.33% |
| Research and Development | 60,00,000 | 22.22% |
| Talent Acquisition and Training | 40,00,000 | 14.81% |
| Marketing and Sales Expansion | 50,00,000 | 18.52% |
| Operational Costs | 30,00,000 | 11.11% |
| Contingency Fund | 10,00,000 | 3.70% |
| Total | 2,80,00,000 | 100% |

Contact Us

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